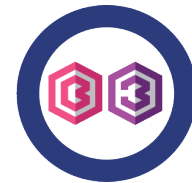


The B3 Conference + Expo

Business Beyond Barriers

September 17, 2020

Program



Play the B3 Games & win!

8:30 am	B3 Doors Open
8:45 am - 9:00 am	Morning Stretch with Alexis Frank - Auditorium Awaken your body and mind with a desk yoga sequence.
9:00 am - 2:00 pm	Pitch Competition - Auditorium Drop-in, view, and vote for the best business pitch (videos can be viewed throughout the day)
9:15 am - 10:15 am	<i>Coffee With Clifford A. Bailey, MBEs Mean Business</i> - Auditorium Chair, National MBE Input Committee, Founder & CEO, TechSoft Systems Introduction by Bonnie Nijst, President & CEO, FIDGET Branding
10:30 am - 11:30 am	<i>Marketing When the World Turns Upside Down</i> - Auditorium Jill Allemand, Former VP of Marketing, Warner Bros. and CEO of JillySweets
11:00 am - 12:00 pm	Opportunities Panel - Industry Lounge A discussion about supplier diversity initiatives and current opportunities. Panelists: AECOM, RELATED Companies, Swinerton Moderator: SCA Strategic Partnerships International, LLC
11:45 am - 12:45 pm	<i>The Good, The Bad and the Blind Spots - Targeting beyond Unconscious Bias</i> - Auditorium Carolina Caro, Certified Leadership Coach and DEI Consultant, Carolina Caro LLC
12:00 pm - 3:00 pm	Exhibit Hall & Partners' Pavilion Open
12:15 pm - 1:15 pm	Entertainment Panel - Industry Lounge A discussion about supplier diversity initiatives and current opportunities. Panelists: NBCUniversal Media, Disney Worldwide Services Moderator: Anita Ron, MBEIC Chair, President, BriteWorks, Inc.
1:15 pm - 2:15 pm	Supplier Diversity Opportunities with Kaiser - Auditorium Todd Gray, National Director Supplier Diversity for National Facility Services
1:15 pm - 2:15 pm	MBE Pre-Certification Workshop & Orientation presented by SCMSDC - Auditorium Learn about the MBE application process and how to leverage MBE certification.
1:30 pm - 2:30 pm	Utilities Panel - Industry Lounge A discussion about supplier diversity initiatives and current opportunities. Panelists: SoCalGas, California Water Association Golden State Water Company, Metropolitan Water District Moderator: Maria Thompson, Strategic Advisor, Agile Sourcing Partners
2:15 pm - 2:45 pm	Meet and chat with the 2020 Supplier of the Year Award nominees - Honda Lounge
3:00 pm - 4:00 pm	Supplier of the Year Awards Ceremony Sponsored by Honda - Auditorium Keynote Speaker: Christine Simmons, Chief Operating Officer, The Academy of Motion Picture Arts and Sciences